



The largest AC brand and market leader in cooling products, Voltas, from the Tata family, laid the foundation and performed a Bhoomi Pujan in Madharapakkam in the Tamil Nadu district of Thiruvallur for its new Air Conditioner facility.

150 acres are being used to build the new manufacturing site. Over the next few years, the Company intends to invest more than Rs 500 crore in this factory to produce Room Air Conditioners (RACs).

This facility will ensure that all the products manufactured in this facility are competitive on a global scale. This facility will initially manufacture Room Air Conditioners (RACs) and is an extension to the existing RAC facility in Panthagar.

Chairman of Voltas, Noel Tata and Managing Director and CEO of Voltas, Pradeep Bakshi, along with other senior dignitaries were present for the event.

“This new facility will play a significant role in augmenting our capacity in catering to the growing consumer demand across India; and will help expand our presence and footprint especially in South India,” Bakshi said.

This facility will be fully operational within this fiscal year. Furthermore, the facility will benefit the local communities in and around its vicinity, as is expected to create employment for approximately 1500 workers.

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