

Salzer Electronics Limited, a capital goods engineering company offering total and customised electrical solutions, has started a new manufacturing facility in Hosur, Tamil Nadu, with an initial investment of Rs. 15 Cr to increase capacity of high demand products such as wire harness and toroidal transformers. Internal accruals will be used to fund the investment.

This new strategically located rented manufacturing facility, which spans 8 acres of land and covers an area of approximately 30,000 square feet, aimed to increase capacity while also bringing us closer to our customers.

The company will use 15,000 square feet in the first phase and the remainder in the second phase. Commercial production is set to begin in March 2023.

Creating this facility at Hosur with proximity to presence of large Auto Component Suppliers, Two Wheeler Manufacturing companies, and other world leading manufacturers of electrical products in the region would gain more momentum with guick delivery and improve focus on customer requirement and satisfaction.

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