



After much wait, Simple Energy has finally introduced its first electric scooter. The Simple One is designed to take on the well-liked Ola S1 electric scooter. The scooter costs Rs. 1,45,000, while the Super EV version costs Rs. 1,58,000, both of which include a 750W charger. The Simple One is entirely manufactured in India.

In 18 months, Simple Energy claims to have collected more than 1 lakh pre-orders, indicating a resoundingly positive response during the pre-booking phase.

The company will finally start deliveries after a long wait. Simple Energy plans to initiate customer deliveries in a phased manner, starting in Bangalore, with deliveries set to begin soon.

Additionally, the company aims to expand its retail operations to 40-50 cities over the next 12 months. The company plans to set up a network of 160-180 retail stores in these cities. Simple One makes some bold claims when it comes to range. The scooter is equipped with both fixed and removable (portable) batteries. Simple Energy claims the scooter can deliver a range of 212 kilometers in ideal driving conditions (IDC). This makes it the electric two-wheeler with the longest range in India.

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