



Ekkaa Electronics is expanding its Noida manufacturing facility with a \$1 billion investment spread over five years. It produced revenue turnover of between 425 and 450 crore in FY22. Sagar Gupta, founder, Ekkaa Electronics, said that the company will extend its product line to include washing machines, multimedia speakers, TWS (true wireless stereo), and smartwatches, and launch an export arm as well.

“Every six months, around ₹100 crore will be added towards R&D, machinery, and more. Since we are not only increasing production capacity but also expanding product portfolio, we would be constantly infusing the required funds,” said Gupta.

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